

UUCMS No.

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B.M.S COLLEGE FOR WOMEN, AUTONOMOUS
BENGALURU – 560004
SEMESTER END EXAMINATION – APRIL/MAY- 2023
M.Com.-I Semester

GLOBAL BUSINESS ENVIRONMENT

Course Code: MCM101T
Duration: 3 Hours

QP Code:11012
Max. Marks: 70

Section – A

Answer any Seven Questions out of Ten. Each Question Carries Two Marks. (7x2=14)

1. a. Give the full form of NAFTA& TRIPS.
b. what is quota agreement?
c. List out the member countries of SAARC.
d. Give two advantages of Multinational Corporation.
e. What do you mean by favourable balance of payments?
f. Define transnational company.
g. What is technology transfer?
h. Explain briefly the meaning of turnkey project.
i. Who are called the Expatriates?
j. What do you mean by MFN treatment?

Section – B

Answer any Four Questions out of Six. Each Question Carries Five Marks (4x5=20)

2. What is corporate social responsibility? General principles of CSR
3. Write a note on SAARC and its integration with other countries.
4. Write a short note on
 - a. UNCTAD
 - b. UNIDO
5. Discuss the role of MNC in global business
6. Describe the objectives and functions of World Bank.
7. Distinguish between International Human Resource Management and Domestic Human Resource Management.

Section – C

Answer any Two Questions out of Four. Each Question Carries Twelve Mark (2x12=24)

8. Explain the various modes of entering into global business
9. Explain the different factors which causes disequilibrium in the balance of payment and its methods of correction of disequilibrium
10. Explain the function of WTO and it implication for INDIA

11. Enumerate the different environments influencing the global business

Section – D

Compulsory Question.

(1x12=12)

CASE STUDY

12. Confirmed cases of the novel coronavirus (Covid-19), which first appeared in China at the end of last year, now exceed 115,000 as of March 10 and are likely to climb significantly higher. While over two-thirds of the total confirmed cases are in mainland China, the vast majority of new cases reported since February 25 have occurred outside the country. What was initially seen as a largely China-centric shock is now understood to be a global crisis. The virus's spread has regrettably borne out analysts' downside scenarios, with investors digesting the implications of disrupted supply chains, official containment measures, and spill overs from the real economy to financial markets. A decision by two of the world's largest energy producers to maintain current levels of production, despite falling energy prices, has further unnerved investors while questions about governments' abilities to mount an effective and coordinated response linger. The increased uncertainty has led to financial market volatility last seen during the global financial crisis.

Based on the above case study. Answer the following questions.

- a) What will be the impact of Covid-19 on the economy?
- b) What sectors and economies are most vulnerable?
- c) What's the relationship between the economy and the energy sector?
- d) How does the economic slowdown impact financial markets?
- e) How have governments responded to cushion the economic fallout from the epidemic?